

From: John Brockman <[REDACTED]>

To: Richard Dawkins <[REDACTED]>, "Daniel C. Dennett"
<Daniel.Dennett@tufts.edu>, Jared Diamond <jdiamond@geog.ucla.edu>, Steven Pinker
<[REDACTED]>, Daniel Kahneman <[REDACTED]>, Anne Treisman
<[REDACTED]>, Eric Kandel <[REDACTED]>, Sam Harris
<[REDACTED]>, Jerry Coyne <[REDACTED]>, Martin Rees
<[REDACTED]>, Brian Greene <[REDACTED]>, Frank Wilczek
<[REDACTED]>, Janna Levin <[REDACTED]>, Nicholas Humphrey
<[REDACTED]>, Simon Baron-Cohen <[REDACTED]>, Tracy Day
<[REDACTED]>, David Deutsch <[REDACTED]>, Jeffrey Epstein
<jeevacation@gmail.com>, "W. Daniel Hillis" <[REDACTED]>, Richard Thaler
<Richard.Thaler@chicagobooth.edu>, Clay Shirky <[REDACTED]>, Nicholas Carr
<[REDACTED]>, Nassim Nicholas Taleb <[REDACTED]>, George
Church <[REDACTED]>, John Tooby <[REDACTED]>, "Michael S. Gazzaniga"
<[REDACTED]>, Vilayanur Ramachandran <[REDACTED]>, Lewis Wolpert
<[REDACTED]>, Eva Wisten <[REDACTED]>, Jennifer
Jacquet <[REDACTED]>, Andrian Kreye <[REDACTED]>, "J.E.
Safra/Doumanian" <[REDACTED]>, Elaine Pagels <[REDACTED]>, Czerny
Steffi <[REDACTED]>, David Gelernter <[REDACTED]>, Jean
Doumanian <[REDACTED]>, Tim O'Reilly <[REDACTED]>, Rodney Brooks
<[REDACTED]>, Jaron Lanier <[REDACTED]>, Leda
Cosmides <cosmides@psych.ucsb.edu>, Martin Nowak <[REDACTED]>, William
McEwan <[REDACTED]>, David Brooks <[REDACTED]>, Jonathan
Haidt <[REDACTED]>, Rosie Williams <[REDACTED]>, Mark
Pagel <[REDACTED]>, PZ Myers <[REDACTED]>, "Lawrence M. Krauss"
<[REDACTED]>, Brian Eno <[REDACTED]>, Sendhil Mullainathan
<[REDACTED]>, Mary Evers <[REDACTED]>, Helen Fisher
<[REDACTED]>, Xeni Jardin <[REDACTED]>, Craig Venter
<[REDACTED]>, June Cohen <[REDACTED]>, Christopher Anderson
<[REDACTED]>, "Heather E. Kowalski" <[REDACTED]>, Jason Wishnow
<[REDACTED]>, Freeman Dyson <[REDACTED]>

Subject: Observer: The Man Who Runs The World's Smartest Website (Sunday, January 8th)

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Attachments: The_New_Review.page1.pdf; The_New_Review.page12.pdf; The_New_Review.page13.pdf;
The_New_Review.page14.pdf; The_New_Review.page15.pdf

The Guardian/Observer
THE NEW REVIEW
Sunday, January 8, 2012

THE MAN WHO RUNS THE WORLD'S SMARTEST WEBSITE

Since the mid-1960s John Brockman has been at the cutting edge of ideas. He is a passionate advocate of both science and the arts, and his website Edge is a salon for the world's finest minds

John Naughton

To say that John Brockman is a literary agent is like saying that David Hockney is a photographer. For while it's true that Hockney has indeed made astonishingly creative use of photography, and Brockman is indeed a successful literary agent who represents an enviable stable of high-profile scientists and communicators, in both cases the description rather understates the reality. More accurate ways of describing Brockman would be to say

that he is a "cultural impresario" or, as his friend Stewart Brand puts it, an "intellectual enzyme". (Brand goes on helpfully to explain that an enzyme is "a biological catalyst – an adroit enabler of otherwise impossible things".)

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PDFs (with photographs) below - click on images to read

Guardian Online: <http://www.guardian.co.uk/technology/2012/jan/08/john-brockman-edge-interview-john-naughton?newsfeed=true>